

Amanda L. Sevilla

Department of English
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Education and Professional Preparation

Ph.D. in Rhetoric (Fall 2018)

Duquesne University, Department of Communication & Rhetorical Studies, Pittsburgh, PA

Dissertation: *Discarnation: Expounding on Marshall McLuhan's Critique of Modern Subjectivity*. Committee: Dr. Calvin L. Troup (Chair), Dr. Richard H. Thames, Dr. Janie Harden Fritz

Areas of Study: Rhetorical Theory, Rhetoric of the Humanities, Interpersonal & Organizational Communication, and Ethics & Crisis Communication in the Public Sphere

Scholarly Activity: Rhetoric of Technology, Media Ecology, Rhetorical Theory, Ethnography, Digital Narrative, Forensics of Argumentation, Rhetoric of Publics & Public Spheres

M.A. in English (Spring 2005)

Youngstown State University, Department of English, Youngstown, OH

Thesis: *Gender and Politeness*. Committee: Dr. Salvatore Attardo (Chair), Dr. Steve Brown, Dr. Steven Reese, Dr. Virginia Monseau

Emphasis areas: Sociolinguistics, Rhetoric & Composition, Teaching of English to Speakers of Other Languages (TESOL)

B.S. in Education (Spring 2003)

Youngstown State University, Department of Teacher Education, Youngstown, OH

Capstone project on James Joyce's *Ulysses*. Advisor: Dr. Steven Reese

Kappa Delta Pi International Honor Society in Education Inductee

Emphasis areas: English Education, Teaching of Writing, & Integrated Language Arts (7-12)

Academic Appointments

Teaching Associate Professor, Department of English, University of Pittsburgh, PA
(*Forthcoming, Fall 2023*)

Visiting Lecturer, Department of English, University of Pittsburgh, Pittsburgh, PA (August 2021 – May 2023)

English for Speakers of Other Languages (ESOL) Specialist & Writing E-Instructor, Pearson Education/Smarthinking, Inc. (June 2016 – July 2022)

English Instructor (pt), Department of English and World Languages, Youngstown State University, Youngstown, OH (Fall 2005 – Spring 2021)

Teaching Associate, Duquesne University, School of Leadership & Professional Advancement, Pittsburgh, PA, Spring 2015

Editorial Assistant, *HUMOR: International Journal of Humor Research*, 2004 – 2005

Graduate Assistant, Department of English, Youngstown State University, Youngstown, OH, August 2003 – June 2004

Fellowships & Awards

Speaking in the Disciplines Fellowship, Kenneth P. Dietrich School of Arts and Sciences Undergraduate Studies, University of Pittsburgh, Fall 2022

Writing in the Disciplines Fellowship, William S. Dietrich II Institute for Writing Excellence Seminar Series, University of Pittsburgh, Spring 2022

Teaching Excellence Award, Youngstown State University, Spring 2020

Teaching

University of Pittsburgh (Teaching Associate Professor, *starting August 2023*)

ENGCOMP 1120—*History & Ethics in Advertising and Public Relations*

This upper-level course allows students to apply historically situated philosophical ethics to today's multi-faceted PR and advertising campaign work. This is a critical thinking and writing-intensive seminar. *1 section*

ENGCOMP 1120 (online/asynchronous)—***History & Ethics in Advertising and Public Relations***
This is an online version on the in-person course facilitated in an asynchronous format. **1 section**

ENGCOMP 0560—***Writing Arguments***

Within the Public and Professional Writing program, this course is embedded in rhetoric and expands students' research and argumentation work with professional application in mind. This is a seminar recommended for students pursuing law school, graduate programs, or professional writing careers. **1 section**

University of Pittsburgh (Visiting Lecturer, August 2021—May 2023):

ENGCOMP 1901—***Directed Studies, Teaching & Tutoring Writing***

This program provides qualified undergraduates a competitive opportunity to work as an Undergraduate Teaching Assistant (UTA) in the Writing Arguments (0560) seminar.

- Fall 2023, *forthcoming*
- Spring 2023, Patrick D. Miller (*public & professional writing*)
- Fall 2022, Mia R. Chiaro (*pre-law*)
- Spring 2022, Sarah I. McGrath (*pre-law*)

ENGCOMP 0560—***Writing Arguments***

Within the Public and Professional Writing program, this course is embedded in rhetoric and expands students' research and argumentation work with professional application in mind. This is a seminar recommended for students pursuing law school, graduate programs, or professional writing careers. **4 sections**

ENGCOMP 0152—***Workshop in Composition: ESL***

This undergraduate workshop for students learning English as a foreign language focuses on academic inquiry, analysis, and argument. Teaching English to Speakers of Other Languages (TESOL) instructors are part of a specialized group of faculty in the department. **3 sections**

ENGCOMP 0200—***Seminar in Composition***

An undergraduate seminar that focuses on student inquiry and exploration in writing, reading, and discussion. The seminar encourages students' thoughtful engagement with various topics, including current events, patterns of thought in the social forum, and ethnography. **4 sections**

Duquesne University (2015):

COMM 201—***Human Communication in a Technological Age***

An undergraduate course that applies a media ecology perspective to guide students toward a better understanding of technologically mediated environments and their impact on the human condition. (*A distance education course co-taught with Dr. Calvin L. Troup.*) **1 section**

Youngstown State University (Fall 2005–Spring 2021):

ENGL 1539—*Fundamentals of College Writing*

Offers an additional semester hour of individualized instruction for students working on building various foundational literacy skills, such as basic essay structure, critical reading, and presentations. **12 sections**

ENGL 1540—*Introduction to College Writing*

Focuses on intermediate writing concerns to help students strengthen college-level essay development, organization, and presentation. **3 sections**

ENGL 1550—*Writing I*

Expands students' knowledge of expository writing, audience awareness, and MLA Style conventions. Includes a focus on Literacy Narrative, Comparative Analysis, and Rhetorical Analysis writing. Emphasizes MLA Style conventions. **23 sections**

ENGL 1550C—*Writing I with Corequisite*

Offers an additional semester hour of individualized instruction to support students who demonstrate need for supplemental instruction beyond the traditional Writing I course offering. **3 sections**

ENGL 1550 (DE)—*Writing I (Distance Education, Online)*

Integrates various online learning platforms, including Blackboard Learn, Connect from McGraw-Hill, and Tegrity lecture recording, for implementation of course materials. Includes a focus on Literacy Narrative, Comparative Analysis, and Rhetorical Analysis writing. Emphasizes MLA Style conventions. **1 section**

ENGL 1550H—*Honors Writing I*

Follows an accelerated approach to academic writing. Includes a focus on Literacy Narrative, Comparative Analysis, and Rhetorical Analysis writing. Emphasizes MLA Style conventions. **1 section**

ENGL 1551—*Writing II*

Emphasizes research practices through the application of rhetorical coordinates and requires implementation of APA style conventions. **19 sections**

ENGL 1551H—*Honors Writing II*

Follows an accelerated approach to research and argumentation for students qualifying for honors credit. Students explore higher order academic writing conventions and presentation methods. Emphasizes APA Style conventions. **1 section**

ENGL 1551H (DE)—*Honors Writing II (Distance Education, Online)*

Integrates various online learning platforms, including Blackboard Learn, Connect from McGraw-Hill, and “Tegrity” lecture recording, for implementation of course materials. Follows an accelerated approach to research and argumentation for students qualifying for honors credit. **3 sections**

Certifications

Quality Matters Certification for Online Instruction in Higher Education,
“Independent Applying the QM Rubric (APPQMR): Statewide Systems,” 2018

Teaching English to Speakers of Other Languages (TESOL) Graduate Certificate,
Youngstown State University, Department of English, 2005

Ohio Teaching Licensure in English/Integrated Language Arts (7-12), 2003-2007

Academic Service

Invited manuscript submission reviewer for the *Explorations in Media Ecology* journal for the
Media Ecology Association, Spring 2023

Invited Member of the Committee for Evaluation and Assessment of Teaching (CEAT), A
Graduate Mentorship & Curriculum Development Team, Department of English, University
of Pittsburgh, 2022-23; 23-24 academic years

Faculty participant contributing pedagogical data via research interviews and in-class
observations conducted by Elise Silva (PhD Candidate), whose dissertation was under the
direction of Dr. Annette Vee, University of Pittsburgh, Fall 2022

Faculty participant (remunerated) for Dr. Stephen Quigley’s CCCC/Pitt research on coding in
composition courses using Open Fuego technology, Fall 2022

Essay Reviewer for Composition Curriculum Assessment (invited faculty reviewer),
Department of English, University of Pittsburgh, Spring 2022

Ossip Award and Advanced Essay Award Committee member and judge, Department of
English, University of Pittsburgh, Fall 2021 & Fall 2022

Past Academic & Industry Service:

Invited session leader, Composition Program Workshop, “Using McGraw-Hill’s Connect
and Blackboard as Instructional Tools in Traditional, Agile-Hybrid, or Web-Based
Courses,” Department of English and World Languages, YSU, August 2020

Appointed to serve remotely as a practice-SAT essay reviewer for Smarthinking’s Online
Writing Lab instruction, June 2020

Appointed to work remotely on a special writing assessment project at Pearson/Smarthinking, Inc. for University of Southern Queensland in Australia, Spring 2020

Media Ecology Association (MEA) contributor and committee member for The MEA Statement for Inclusivity & Guidelines of Conduct, 2018, 2019

Honors undergraduate project director for Caroline Smith, “Multimodal Projects & Ethnography,” Fall 2016

Ph.D. comprehensive examination proctor, Rhetoric program, Duquesne University, Spring 2014 & Spring 2015

Honors undergraduate project director for Gabriella Hosack, “Ethnography,” Fall 2015

Faculty mentor to M.A. students in the *Teaching of Writing Practicum*, 2008 - 2012, 2014

Honors undergraduate project director for Taylor Fletcher, “Multigenre Composition,” Fall 2014

YSU Annual English Festival, Poetry Workshop Session Leader (H.S. Division), Spring 2014

Assisted Keynote Speaker, Dr. Steve Brown, at the Three Rivers TESOL Conference held at Duquesne University in Pittsburgh, Fall 2012

Composition Placement Test (CPT) Assessment, YSU, 2006 - 2011

Composition Diagnostic Prompt Development Team, YSU, 2008 – 2009

Composition Committee Member, YSU, 2008 – 2009

Invited English Faculty Reviewer, Williamson College of Business Administration (WCBA), Capstone-Improvement Initiative, 2009

Department Syllabus Revision Sub-Committee, 2008

Presentations & Speaking Engagements

“New Modernism: New Versions of Old Problems,” paper presentation at the Media Ecology Association (MEA) International Convention at Fordham University Lincoln Center Campus, Manhattan, New York City, June 2023

Invited Speaker for Seminar in Pedagogy (a graduate-level seminar), University of Pittsburgh, Spring 2023

“Repetition and Review Strategies for Inclusive Practices,” pedagogy presentation at the 2019 Three Rivers TESOL Fall Conference at Duquesne University, October 2019

“McLuhan’s Hermeneutic of Subjectivity: Social Anxiety and Technological Community,” paper presentation at the Media Ecology Association (MEA) International Convention at the University of Toronto, Canada, June 2019

“Just Write: Generating Ideas through Response Writing” invited workshop leader with a focus on media ecology and philosophy at Lit Youngstown’s Winter Writing Camp, February 2019

“Marshall McLuhan’s Literary Metaphors: Insights on Time and Space as Coordinates of Perception,” paper presentation at The Toronto School: Then, Now, Next, an international conference at the University of Toronto, Canada, October 2016

“A Discussion on Marshall McLuhan’s Rhetorical Examinations of Lived Experience,” panel presentation at the Media Ecology Association (MEA) International Convention at Ryerson University in Ontario, Canada, June 2014

“Heidegger’s Philosophy of Language: Connections to Public Relations Praxis,” paper presentation at the Eastern Communication Association (ECA) Annual Conference in Providence, RI, April 2014

“A Review of Plato’s Ethics in Charmides and Laches,” Department of Communication and Rhetorical Studies Colloquium, Duquesne University, Pittsburgh, PA, December 2011

“A Jewish-Palestinian-Arab Israel: Language Development and Its Representations of Cultural Displacement,” reviewed, single-author paper presentation at the Eastern Communication Association (ECA) Annual Conference in Arlington, VA, April 2011

“Plato’s Morality: Sōphrosunē in Charmides and Laches,” panel presentation at the Pennsylvania Communication Association (PCA) Conference at Saint Vincent College, October 2010

“The M.A. Graduate Assistant: New Pedagogy on Teaching and Assessment,” invited faculty speaker for Teaching of Writing Practicum graduate students at Youngstown State University, 2007

“A TESOL Certificate through Interactive Video Distance Learning,” group presentation at the Ohio TESOL/Lau Center Annual Conference in Columbus, OH, 2004

MA & PhD Course Assisting

Duquesne University (2014):

COMM 528/628—*Rhetoric of Technology*

An M.A./Ph.D. seminar wherein my role included conferencing with any students who requested insight on their course papers, as well as assisting Dr. Calvin L. Troup with course-related activities or duties.

COMM 609—*Rhetorical Theory*

A Ph.D. seminar wherein my role included conferencing individually with any students who requested insight on their papers in Modern to Postmodern rhetorical theory, as well as assisting Dr. Calvin L. Troup with course-related activities or duties.

Professional Societies (*present and past)

Media Ecology Association (MEA)

Modern Language Association (MLA)

Institute of General Semantics (IGS)

International Society for Humor Studies (ISHS)

Conference on College Composition and Communication (CCCC)

3 Rivers TESOL (Teaching English to Speakers of Other Languages)

National Council of Teachers of English (NCTE)

Eastern Communication Association (ECA)

National Communication Association (NCA)

References

Lance Strate, Ph.D.

Professor of Communication & Media Studies
Fordham University
New York, NY 10458
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Angela Farkas, Ph.D.

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Angela Messenger, MA

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Language Learning Resource Center
Youngstown State University
ajbarwick@ysu.edu
330-941-1781

Ron Fields, MA

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Youngstown State University
RonaldLFields@gmail.com

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