

# Amanda L. Sevilla

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## Education and Professional Preparation

### **Ph.D. in Rhetoric (Fall 2018)**

Duquesne University, Department of Communication & Rhetorical Studies, Pittsburgh, PA

Dissertation: *Discarnation: Expounding on Marshall McLuhan's Critique of Modern Subjectivity*. Committee: Dr. Calvin L. Troup (Chair), Dr. Richard H. Thames, Dr. Janie Harden Fritz

Areas of Study: Rhetorical Theory, Rhetoric of the Humanities, Interpersonal & Organizational Communication, and Ethics & Crisis Communication in the Public Sphere

Scholarly Activity: Rhetoric of Technology, Media Ecology, Rhetorical Theory, Ethnography, Digital Narrative, Forensics of Argumentation, Rhetoric of Publics & Public Spheres

### **M.A. in English (Spring 2005)**

Youngstown State University, Department of English, Youngstown, OH

Thesis: *Gender and Politeness*. Committee: Dr. Salvatore Attardo (Chair), Dr. Steve Brown, Dr. Steven Reese, Dr. Virginia Monseau

Emphasis areas: Sociolinguistics, Rhetoric & Composition, Teaching of English to Speakers of Other Languages (TESOL)

### **B.S. in Education (Spring 2003)**

Youngstown State University, Department of Teacher Education, Youngstown, OH

Capstone project on James Joyce's *Ulysses*. Advisor: Dr. Steven Reese

Kappa Delta Pi International Honor Society in Education Inductee

Emphasis areas: English Education, Teaching of Writing, & Integrated Language Arts (7-12)

# Academic Appointments

**Teaching Associate Professor**, Department of English, University of Pittsburgh, Pittsburgh, PA, September 2023–Present

**Visiting Lecturer**, Department of English, University of Pittsburgh, Pittsburgh, PA, August 2021–May 2023

**English for Speakers of Other Languages (ESOL) Specialist & Writing E-Instructor**, Pearson Education/Smarthinking, Inc., June 2016–July 2022

**English Instructor (pt)**, Department of English and World Languages, Youngstown State University, Youngstown, OH, Fall 2005–Spring 2021

**Teaching Associate**, Duquesne University, School of Leadership & Professional Advancement, Pittsburgh, PA, Spring 2015

**Editorial Assistant**, *HUMOR: International Journal of Humor Research*, 2004–2005

**Graduate Assistant**, Department of English Assistantship, Youngstown State University, Youngstown, OH, August 2003–June 2004

# Fellowships & Awards

**Speaking in the Disciplines Fellowship**, Kenneth P. Dietrich School of Arts and Sciences Undergraduate Studies, University of Pittsburgh, Fall 2022

**Writing in the Disciplines Fellowship**, William S. Dietrich II Institute for Writing Excellence Seminar Series, University of Pittsburgh, Spring 2022

**Teaching Excellence Award**, Youngstown State University, Spring 2020

# Teaching

**University of Pittsburgh (\*Teaching Associate Professor, September 2023 – Present)**

ENGCMP 1915—*Professional Development in Public & Professional Writing (PPW)*  
Invited faculty for a 1-s.h. workshop series part of a larger 2023–24 AY pilot program. The series is intended to help PPW and any other writing-intensive majors prepare for the job market and build a professional portfolio. *1 section spring '24, pilot program*

**ENGWRT 1901—*Internship Independent Study***

- Spring 2024, Faculty Mentor for Kelly M., Pitt PPW Intern
- Fall 2023, Faculty Mentor for Obianuju O., Public & Professional Writing (PPW) Intern, placed at *Pitt Magazine*

**ENGCMP 1901—*Directed Studies, Teaching & Tutoring Writing***

This program provides qualified undergraduates a competitive opportunity to work as an Undergraduate Teaching Assistant (UTA) in the Writing Arguments (0560) seminar.

- Spring 2024, Carissa C. (*Public & Professional Writing*)
- Fall 2023, Madilyn C. (*Pre-Law, Public & Professional Writing*)

**ENGCMP 1120—*History & Ethics in Advertising and Public Relations***

This upper-level course allows students to apply historically situated philosophical ethics to today's multi-faceted PR and advertising campaign work. A critical thinking and writing-intensive seminar.

**1 section**

**ENGCMP 1120 (online/asynchronous)—*History & Ethics in Advertising and Public Relations***

This is an online version on the in-person course facilitated in an asynchronous format. **2 sections**

**ENGCMP 0560—*Writing Arguments***

Within Public & Professional Writing, this course is embedded in rhetoric and expands students' research and argumentation work with professional application in mind. A seminar recommended for students pursuing law school, graduate programs, or professional writing careers. **2 sections**

**University of Pittsburgh (\*Visiting Lecturer, August 2021 – May 2023):**

**ENGCMP 1901—*Directed Studies, Teaching & Tutoring Writing***

This program provides qualified undergraduates a competitive opportunity to work as an Undergraduate Teaching Assistant (UTA) in the Writing Arguments (0560) seminar.

- Spring 2023, Patrick D. M. (*public & professional writing*)
- Fall 2022, Mia R. C. (*pre-law*)
- Spring 2022, Sarah I. M. (*pre-law*)

**ENGCMP 0560—*Writing Arguments***

Within the Public and Professional Writing program, this course is embedded in rhetoric and expands students' research and argumentation work with professional application in mind. This is a seminar recommended for students pursuing law school, graduate programs, or professional writing careers. **4 sections**

**ENGCMP 0152—*Workshop in Composition: ESL***

This undergraduate workshop for students learning English as a foreign language focuses on academic inquiry, analysis, and argument. Teaching English to Speakers of Other Languages (TESOL) instructors are part of a specialized group of faculty in the department. **3 sections**

**ENGCMP 0200—*Seminar in Composition***

An undergraduate seminar that focuses on student inquiry and exploration in writing,

reading, and discussion. Encourages students' thoughtful engagement with various topics, including current events, patterns of thought in the social forum, and ethnography. **4 sections**

### **Duquesne University (2015):**

#### **COMM 201—*Human Communication in a Technological Age***

An undergraduate course that applies a media ecology perspective to guide students toward a better understanding of technologically mediated environments and their impact on the human condition. Hosted by Duquesne's School of Leadership & Professional Advancement. (*Teaching Associate working with Dr. Calvin L. Troup.*) **1 section**

### **Youngstown State University (Fall 2005–Spring 2021):**

#### **ENGL 1539—*Fundamentals of College Writing***

Offers an additional semester hour of individualized instruction for students working on building various foundational literacy skills, such as basic essay structure, critical reading, and presentations. **12 sections**

#### **ENGL 1540—*Introduction to College Writing***

Focuses on intermediate writing concerns to help students strengthen college-level essay development, organization, and presentation. **3 sections**

#### **ENGL 1550—*Writing I***

Expands students' knowledge of expository writing, audience awareness, and MLA Style conventions. Includes a focus on Literacy Narrative, Comparative Analysis, and Rhetorical Analysis writing. Emphasizes MLA Style conventions. **23 sections**

#### **ENGL 1550C—*Writing I with Corequisite***

Offers an additional semester hour of individualized instruction to support students who demonstrate need for supplemental instruction beyond the traditional Writing I course offering. **3 sections**

#### **ENGL 1550 (DE)—*Writing I (Distance Education, Online)***

Integrates various online learning platforms, including Blackboard Learn, Connect from McGraw-Hill, and Tegrity lecture recording, for implementation of course materials. Includes a focus on Literacy Narrative, Comparative Analysis, and Rhetorical Analysis writing. Emphasizes MLA Style conventions. **1 section**

#### **ENGL 1550H—*Honors Writing I***

Follows an accelerated approach to academic writing. Includes a focus on Literacy Narrative, Comparative Analysis, and Rhetorical Analysis. Emphasizes MLA Style conventions. **1 section**

#### **ENGL 1551—*Writing II***

Emphasizes research practices through the application of rhetorical coordinates and requires implementation of APA style conventions. **19 sections**

### ENGL 1551H—*Honors Writing II*

Follows an accelerated approach to research and argumentation for students qualifying for honors credit. Students explore higher order academic writing conventions and presentation methods. Emphasizes APA Style conventions. **1 section**

### ENGL 1551H (DE)—*Honors Writing II (Distance Education, Online)*

Integrates various online learning platforms, including Blackboard Learn, Connect from McGraw-Hill, and “Tegrity” lecture recording, for implementation of course materials. Follows an accelerated approach to research and argumentation for students qualifying for honors credit. **3 sections**

## Certifications

Quality Matters Certification for Online Instruction in Higher Education, “Independent Applying the QM Rubric (APPQMR): Statewide Systems,” 2018

Teaching English to Speakers of Other Languages (TESOL) Graduate Certificate, Youngstown State University, Department of English, 2005

Ohio Teaching Licensure in English/Integrated Language Arts (7-12), 2003-2007

## Presentations & Speaking Engagements

“Exploring the AI Panopticon,” invited presenter for the Institute of General Semantics 2023 Symposium at [the Players, Manhattan, New York City](#), October 2023

“New Modernism: New Versions of Old Problems,” [paper presentation at the Media Ecology Association \(MEA\) International Convention](#) at Fordham University Lincoln Center Campus, Manhattan, New York City, June 2023

“Pedagogical Praxis,” invited Speaker for Seminar in Pedagogy (a graduate-level seminar), University of Pittsburgh, Spring 2023

“Repetition and Review Strategies for Inclusive Practices,” pedagogy presentation at the [2019 Three Rivers TESOL Fall Conference](#) at Duquesne University, October 2019

“McLuhan’s Hermeneutic of Subjectivity: Social Anxiety and Technological Community,” paper presentation at the Media Ecology Association (MEA) International Convention at the [University of Toronto, Canada, June 2019](#)

“Just Write: Generating Ideas through Response Writing” invited [workshop](#) leader on media ecology and philosophy at Lit Youngstown’s Winter Writing Camp, 2019

“Marshall McLuhan’s Literary Metaphors: Insights on Time and Space as Coordinates of Perception,” [The Toronto School: Then, Now, Next](#), an international conference at the University of Toronto, Canada, October 2016

“A Discussion on Marshall McLuhan’s Rhetorical Examinations of Lived Experience,” [Media Ecology Association \(MEA\) International Convention](#) at Ryerson University in Ontario, Canada, June 2014

“Heidegger’s Philosophy of Language: Connections to Public Relations Praxis,” paper presentation at the Eastern Communication Association (ECA) Annual Conference in [Providence, RI, April 2014](#)

“A Review of Plato’s Ethics in Charmides and Laches,” Department of Communication and Rhetorical Studies Colloquium, Duquesne University, Pittsburgh, PA, December 2011

“A Jewish-Palestinian-Arab Israel: Language Development and Its Representations of Cultural Displacement,” reviewed, single-author paper presentation at the Eastern Communication Association (ECA) Annual Conference in [Arlington, VA, April 2011](#)

“Plato’s Morality: Sōphrosōnē in Charmides and Laches,” panel presentation at the Pennsylvania Communication Association (PCA) Conference at Saint Vincent College, October 2010

“The M.A. Graduate Assistant: New Pedagogy on Teaching and Assessment,” invited faculty speaker for Teaching of Writing Practicum graduate students at Youngstown State University, 2007

“A TESOL Certificate through Interactive Video Distance Learning,” group presentation at the Ohio TESOL/Lau Center Annual Conference in Columbus, OH, 2004

## Academic Service

Invited Essay Reviewer for Composition Curriculum Assessment, Department of English, University of Pittsburgh, Spring 2024

Invited seminar designer for *Professional Development in Public & Professional Writing* (PPW) ENGCOMP 1915, a field-specific course to support upper-level English majors entering the job market, University of Pittsburgh, 2023–2024 AY

Selected Mentor for the Committee for Evaluation and Assessment of Teaching (CEAT), a pedagogy-based program to support MFA & PhD students new to teaching English at the University of Pittsburgh, Fall 2023

Invited Internship Committee Member, Department of English, University of Pittsburgh, 2023–2024 AY

Invited manuscript submission reviewer for the *Explorations in Media Ecology* journal for the Media Ecology Association, Spring 2023

Invited Member of the Committee for Evaluation and Assessment of Teaching (CEAT), A Graduate Mentorship & Curriculum Development Team, Department of English, University of Pittsburgh, 2022-23 (planning phase)

Faculty participant contributing pedagogical data via research interviews and in-class observations conducted by Elise Silva (PhD Candidate), whose dissertation was under the direction of Dr. Annette Vee, University of Pittsburgh, Fall 2022

Faculty participant (remunerated) for Dr. Stephen Quigley's CCCC/Pitt research on coding in composition courses using Open Fuego technology, University of Pittsburgh, Fall 2022

Invited Essay Reviewer for Composition Curriculum Assessment, Department of English, University of Pittsburgh, Spring 2022

Ossip Award and Advanced Essay Award Committee member and judge, Department of English, University of Pittsburgh, Fall 2021 & Fall 2022

**Past Academic & Industry Service:**

Invited session leader, Composition Program Workshop, “Using McGraw-Hill’s Connect and Blackboard as Instructional Tools in Traditional, Agile-Hybrid, or Web-Based Courses,” Department of English and World Languages, YSU, August 2020

Appointed to serve remotely as a practice-SAT essay reviewer for Smarthinking’s Online Writing Lab instruction, June 2020

Appointed to work remotely on a special writing assessment project at Pearson/Smarthinking, Inc. for University of Southern Queensland in Australia, Spring 2020

Invited Media Ecology Association (MEA) contributor and committee member for The MEA Statement for Inclusivity & Guidelines of Conduct, 2018, 2019

Honors undergraduate project director for Caroline S., “Multimodal Projects & Ethnography,” Fall 2016

Ph.D. comprehensive examination proctor, Rhetoric program, Duquesne University, Spring 2014 & Spring 2015

Honors undergraduate project director for Gabriella H., “Ethnography,” Fall 2015

Faculty mentor to M.A. students in the *Teaching of Writing Practicum*, 2008 - 2012, 2014

Honors undergraduate project director for Taylor F., “Multigenre Composition,” Fall 2014

YSU Annual English Festival, Poetry Workshop Leader (H.S. Division), 2014

Assisted Keynote Speaker, Dr. Steve Brown, at the Three Rivers TESOL Conference held at Duquesne University in Pittsburgh, Fall 2012

Composition Placement Test (CPT) Assessment, YSU, 2006 - 2011

Composition Diagnostic Prompt Development Team, YSU, 2008 – 2009

Composition Committee Member, YSU, 2008 – 2009

Invited English Faculty Reviewer, Williamson College of Business Administration (WCBA), Capstone-Improvement Initiative, 2009

Department Syllabus Revision Sub-Committee, 2008

## **MA & PhD Course Assisting**

### **Duquesne University (2014):**

#### **COMM 528/628—*Rhetoric of Technology***

An M.A./Ph.D. seminar wherein my role included conferencing with any students who requested insight on their course papers, as well as assisting Dr. Calvin L. Troup with course-related activities or duties.

#### **COMM 609—*Rhetorical Theory***

A Ph.D. seminar wherein my role included conferencing individually with any students who requested insight on their papers in Modern to Postmodern rhetorical theory, as well as assisting Dr. Calvin L. Troup with course-related activities or duties.

## **Professional Societies** (\*present and past)

Media Ecology Association (MEA)

Institute of General Semantics (IGS)

Modern Language Association (MLA)

International Society for Humor Studies (ISHS)



Conference on College Composition and Communication (CCCC)  
National Council of Teachers of English (NCTE)  
3 Rivers TESOL (Teaching English to Speakers of Other Languages)  
Eastern Communication Association (ECA)  
National Communication Association (NCA)

## References

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